

IKRAN ABDI

[Portfolio](#) · Minneapolis, MN · Abdi0245@umn.edu · 612-275-6190 · [LinkedIn](#)

OBJECTIVE

Seeking a UX design role that leverages my psychology background and expertise to drive innovation and contribute to your organization's success.

EDUCATION

UNIVERSITY OF MINNESOTA Minneapolis, MN

Bachelor of Arts: Psychology; User Experience Design Minor Graduation Expected: May 2025

Relevant Coursework: User Experience in Design, Web Design, and Design in Storytelling GPA: 3.5/4.0

Honors/Achievements:

- Consistently achieved Dean's List honors for consecutive semesters; spring 22, spring 23, fall 24
- Actively engaged in numerous advanced campus clubs, including membership in the National Society of Black Engineers

TECHNICAL SKILLS

Technical skills: HTML, CSS, Web Design and Photoshop

PROFESSIONAL DEVELOPMENT

UX DESIGN - Google Certificate Online

Coursera Jan 2023 – Present

- Acquiring skills in design thinking, user research, prototyping, and usability testing
- Developing skills in empathetic design, driven by user research and high-fidelity prototypes, all while gaining experience in Adobe and Figma

EMPLOYMENT

University of Minnesota Remote

Usability Service Assistant Feb 2024 – Present

- Actively oversee project logistics within the UX Team at the University of Minnesota, efficiently coordinating participants and ensuring thorough documentation
- Providing crucial support for usability research studies through proactive participant communication and facilitation of appointments, ensuring compliance to informed-consent procedures

Planting People Growing Justice Press & Bookstore (PPGJ) St.Paul, MN

Marketing and Communications Intern Sep 2023 – Nov 2023

- Coordinating a marketing initiative and utilizing a variety of methods to increase sales and brand recognition
- Promoting a marketing campaign that successfully reaches our target market for advertising the brand
- Organizing an extensive marketing campaign, improving brand recognition, and increasing sales

Mary T Coon Rapids, MN

Medical Office Assistant Aug 2022 – Jun 2023

- Engaged in empathetic conversations with adults to de-escalate anxiety-related situations
- Implemented rigorous safety measures to protect patients from abuse and neglect, ensuring well-being at all times
- Demonstrated strict adherence to protocols, taking proactive steps to prevent self-harm from individuals

Target - Starbucks Fridley, MN

Barista Mar 2021 – Jan 2022

- Mastered crafting beverages and greeting customers, ensuring top-notch service
- Exhibited exceptional leadership by independently managing store in understaffed shifts, maintaining Starbucks' reputation for excellence

SKILLS

Language skills: Fluent in Somali(verbal and written)

Soft Skills: Empathy, critical thinking, communication, attention to detail, and collaboration